

Steven J. Harvey, Ph.D.

Blog: www.stevenjharveyphd.edublogs.com

PROFESSIONAL SUMMARY

Results oriented individual with an entrepreneurial spirit and extensive experience in the areas of strategic planning; K-12 and higher education systemic, unprecedented, innovative, and comprehensive collaboration; staff supervision and development; organizational systems development and implementation; financial management and forecasting; cultivation of community, state, and federal collaborations; diversified revenue generation including foundation and governmental grants, contracts, and product sales; and research, evaluation, and publication seeking a leadership position that will benefit from an advanced, multi-faceted skill set, a passion for collaborative efforts across educational institutions and between education and community stakeholders, and over 16 years of educational and not-for-profit management experience.

- Strategic Planning
- Performance Management
- Regional Collaborations
- State and Federal Collaborations
- Change Management
- International Operations
- Qualitative/Quantitative Design
- Project Planning & Management
- Financial Management
- Budget Projections
- Evidence-Based Research
- Grant Writing & Reporting
- Business Development
- Longitudinal Research/Publications
- Staff Supervision & Development
- Engaging and Dynamic Presenter
- Database Management
- Professional Training/Teaching
- Federal/State/Local Advocacy
- Web Marketing/Development
- 20 Years Collegiate Teaching

PROFESSIONAL ACHIEVEMENTS

- **40 Under Forty Award**, Business First Journal, Buffalo, New York, 2008
- **Class Chair** (2007 to 2014), **Leadership Buffalo**, Class of 2007
- Author federal, state, foundation, and corporate grant proposals raising over **\$21,183,504**
- **Authored** and **awarded** federal \$1,200,000 AmeriCorps grant with a perfect score of 104 out of 100
- **Member**, WNY Regional Economic Development Council, Higher Education Workgroup
- Recognized by the **Harvard Family Research Project** for the development of a multi-variable evaluation model
- **Past Board President**: Computers for Children & Educational Advisory Council (NBVM School); **Current Boards**: EdCo (Educational Collaborative) & Daemen College Executive Leadership and Change Department
- **Leadership Councils**: Say Yes to Education Buffalo and WNY STEM Hub,
- **National Awards Author**: Mutual of America Community Partnership Award & The Collaboration Prize
- **Faculty Appreciation Award for Outstanding Teaching**, Buffalo State College, December 2007
- **Principal Investigator** for two US Department of Education multi-million dollar grants as well as institutional liaison with University at Buffalo, University of Missouri – St. Louis, University at Albany, Rutgers University, Columbia University, and Canisius College
- **Research Articles**: 11 peer-reviewed journal articles/white papers focusing on early childhood, parent engagement, and identity formation

KEYNOTE SPEAKER

- **National Speaker**, Association of Consortium Leadership National Conference, Purposeful, Strategic, and Inclusive Partnerships, 2015; How to Grow a Higher Education Consortium, 2014
- **International Speaker**, International Leadership Association, Pacific Grove, California, June 2015
- **Keynote Speaker**, University at Buffalo, P-20 Education Speaker Series, Nov. 2014
- **Keynote Speaker**, Empire State College, Skills Gaps and How to Address Them, Nov. 2014
- **Keynote Speaker**, Towns and Gowns National Conference, Buffalo, New York, 2013
- **Keynote Speaker**, Daemen College, Entrepreneurship, Buffalo, New York, 2013
- **Keynote Speaker**, Houghton College Faculty Development Conference, 2013
- **Keynote Speaker**, Hilbert College Faculty Development Conference, 2011
- **Keynote Speaker**, Walking in the Footsteps of Giants speaker series at the University at Buffalo
- **Speaker**, Transformational Leadership Seminar, Daemen College, 2012 & 2013
- **International Speaker**, Riding the Wave of Professionalism in Early Childhood Education, Singapore, 2008
- **Adjunct Professor**, Daemen College - 2013 to Present, SUNY Buffalo State - 2004 to 2014, and University at Buffalo – 1993 to 2001

EXECUTIVE EXPERIENCE

Western New York Consortium of Higher Education (Consortium), Buffalo, New York

Executive Director, www.wnycollegeconnection.com, 2009 to Present

- Launched new regional collaborative for WNY higher education sector by rebranding agency; rewriting bylaws; designing new governance structure; developing communication, organization, and business development systems; and expanding the organization by over 1000%
- Conceptualize, develop, & implement regional initiatives focusing on strategic systemic change while elevating the regional profile of the Consortium, engaging unprecedented levels of regional stakeholders, and enhancing the birth to 20 educational pipeline
- Oversee entrepreneurial efforts of the Consortium, including developing systems, procedures, and strategic priorities in order to drive economic development, enhance the Consortium's ties to growing business sectors, and increase the sector's \$4.6 billion economic impact
- Expanded Consortium inter-institutional collaborations by 850% from 4 to 34, fostering a shared vision among Consortium participants and expanding individual engagement from approximately 80 to over 800 professionals or over 1000%
- Increased sector-level economic development partnerships from zero to 28 or by 2800%, partnering with strategic economic development entities like the Buffalo Niagara Partnership, Say Yes, and Empire State Development to better prepare graduates for career success

**EXECUTIVE
EXPERIENCE**

Western New York Consortium of Higher Education (Consortium), Buffalo, New York (**Continued**)

Executive Director, www.wnycollegeconnection.com, 2009 to Present

- Provided funders who invested \$700,000 with a return on investment of over \$33,100,000 or 47 times the original investment and was recognized by The John R. Oishei Foundation as one of the Foundation's best return on investments they ever had
- Worked with state legislators, SUNY officials, and the Commission on Independent Colleges and Universities on legislation that was introduced to the senate and assembly to change the way the NYS Education Department reviews and approves program requests
- Lobbied and achieved 2 separate amendments to Governor's program bill that recommended changes to NYSED program approval process
- Manage the collaborative effort of hundreds of volunteers engaged in professional development activities, strategic planning, student programming, and event/conference planning, resulting in an annual savings of over \$1,000,000
- Conceptualized and implemented 5-year P-16 Consortium, an unprecedented collaboration among P-12 superintendents, curriculum directors, teachers, college presidents, chief academic officers, deans of schools of education and faculty in order to enhance the college and career readiness of WNY students; improve retention, time-to-degree, and graduation rates; and drive the 7 growing sectors in WNY
- Conceptualize, develop, and maintain web site that established WNY as a destination for students from across the globe, creating a recognized brand for the Consortium and achieving 5.5 million hits and 42,200 unique users from 93 nations, a growth of 1400% in 4 years
- Develop measurable outcomes and tracking systems that facilitate reporting to the board and Consortium members, document success of the initiative, and report progress to principal funders
- Researched and developed governance structure that ensures accountability, recognizes the extremely diverse nature of the Consortium's membership, and capitalizes on shared opportunities while mitigating sector-level threats to long-term success and sustainability
- Identify regional initiatives by working with college presidents, chief academic officers, foundation officers, and community and business leaders that align with the knowledge economy and regional development opportunities
- Generate 100% of Consortium funding and created a staffing plan to meet Consortium objectives while sustaining operations
- Manage all financial transactions, budgets, and forecasting as well as human resource issues/staff development

EPIC - Every Person Influences Children, Inc., Buffalo, New York, 2001 to 2009

Vice President of Research and Program Funding

- Oversee the generation of 80% of the revenue generation for \$3,500,000+ annual organizational budget including budget generation, financial forecasting, business development, and maximization of coverage of indirect costs
- Manage the international expansion of EPIC to Singapore, drafting memorandum of understanding/partnership agreement, business development proposal incorporating multi-national management plan, & research proposal
- Manage national and state advocacy initiatives, presenting research outcomes, program content, implementation strategies, and collaborative initiatives to federal and state representatives in Washington DC and Albany
- Lead the executive team responsible for the development and implementation of the national expansion strategy, examining marketing, business development, public relations, financial capacity, & HR related issues
- Develop and implement marketing and public relations efforts that position EPIC with 3 strategic expansion opportunities: national network organizations, agencies with statewide presence, and other national partners
- Direct the EPIC Development Team that consists of cross-functional, upstate and downstate, and staff representation and is directed to achieve budgetary projections and goals set by national office
- Work with EPIC Board on strategic initiatives like marketing, public relations and strategic planning
- Authored and awarded \$8,710,000 in federal, foundation, and corporate grants between 2005 and 2006
- Oversee all company-wide grant compliance for federal, state, and foundation grants, ensuring that grant requirements are met, financial tracking is accurate, and outcomes-based evaluation is being conducted
- Principal investigator for organization, managing all research and evaluation activities for EPIC
- Supervise selection, purchase, installation, and implementation of comprehensive organizational database that houses donor, grant, and participant data that will be utilized to greatly enhance EPIC's unrestricted funding
- Supervise the selection, purchase, and implementation of foundation research program that will serve national office as well as individual regions and national expansion through county level targeted queries
- Manage multiple research initiatives and collaborations including but not limited to the University at Buffalo, Canisius College, University of Missouri, St. Louis, Rutgers University, and internal research staff and projects
- Maintain **all** responsibilities as the Director of Research and National Program Coordination

Director of Research and National Program Coordination

- Member of EPIC National Management Team, developing strategic initiatives and organizational goals in order to guide and measure annual performance, ensure future sustainability, and grow the organization
- Direct internal grant writing and statewide grant writing consultants, managing the internal and external activities of revenue generating operations accounting for more than 67.5% of \$3.8 million annual budget
- Manage the quality of implementation at 7 statewide Regional Offices, partnering with Regional Directors to effect positive changes in programming and enhance quality and consistency throughout the organization

Director of Research and National Program Coordination (Continued)

- Direct community-wide collaboration for the US Department of Health and Human Services, leading coalition of five agencies attempting to increase the quality of early learning opportunities throughout Buffalo
- Direct the development activities throughout the organization, identifying, developing and implementing organization-wide funding campaigns in order to increase programs/revenue across New York State
- Perform financial projections/tracking, develop reports, and construct budgets for Regional operations
- Identified/cultivated research partnerships with 3 national research universities conducting research on EPIC
- Manage all research activities for multi-million dollar national organization, developing and implementing standard protocol that increased the accuracy of evaluation and demonstrated the efficacy of EPIC services
- Compile evaluation reports that connect effectiveness of programs to grant objectives and outcomes
- Conduct community-wide needs assessments in order to justify program funding requests, assess unmet community needs, and make recommendations on program development and expansion
- Conceptualize, develop and implement research initiatives for various programs in order to demonstrate effectiveness, examine non-traditional venues, and test delivery model modifications and enhancements

Director of Grant Compliance and Evaluation and National Programs Coordinator

- Managed all aspects of a multi-million dollar federal grant, the largest of its kind, that provided for the development, implementation, and continuation of resource centers in six cities across New York State
- Trained, supervised, and developed 25 professionals based in six cities across New York State, monitoring grant compliance, addressing personnel issues, and providing various trainings on goal attainment
- Networked with key U.S. Department of Education and NYS Education Department representatives in order to better understand and impact the implementation of the No Child Left Behind legislation
- Directed federal lobbying campaign that yielded support from 9 US Congressmen and 2 US Senators
- Trained managerial staff on appropriate tracking and data collection practices as well as writing reports
- Initiated marketing/outreach campaign that reached over 9 million people across New York State
- Researched, developed and implemented comprehensive training on federal legislation and its impact on program implementation, sustainability, and expansion of service delivery
- Ensured that U.S. Department of Education grant requirements were achieved and accurately reported
- Constructed Annual Federal Report that detailed quantitative and qualitative data

Career Planning and Placement, University at Buffalo, Buffalo, New York***Testing Administrator*, September 1997 to October 2001**

- Conceptualized, developed and implemented curriculum for the Career Planning & Placement course, coordinating training and assessment of new instructors, marketing of class, and scheduling
- Co-authored proposal that secured Computer-Based Testing (CBT) center at the University at Buffalo, one of only fifty awarded in the United States by the Educational Testing Service
- Managed the finance and operations of the Computer-Based Testing center, adding \$70,000 in annual revenue
- Organized annual survey of graduates in Microsoft Access, attained a 40% response rate, analyzed data in SPSS, and developed a comprehensive report that broke down by individual department/professional school

***Senior Development Associate*, December 1999 to October 2001**

- Trained university personnel on professional development issues, assessment tools, and advance technology
- Developed training for professional staff, detailing assessment tool, validity research, and interpretation
- Trained university faculty on the recruitment process for graduate students seeking academic and professional positions in and outside of higher education
- Trained national audiences to apply educational research and cutting edge recruitment technology in Philadelphia, Orlando, Cleveland, Baltimore, Washington, D.C., Norfolk, Houston, Albany, & Buffalo
- Re-organized the Graduate and Law School Fair by chairing a university-wide committee

***Recruitment Coordinator*, February 1997 to September 1997**

- Coordinated largest recruitment program in New York State utilizing Resume Expert relational databases to manage hundreds of employer visits, recruitment schedules, and daily recruitment operations
- Trained and supervised professional support staff and student employees
- Marketed extensive resources to Fortune 100 and 500 companies; expanding the number of employers that utilized the recruitment program and increasing Fortune 500 recruitment
- Documented increased employer satisfaction with the University at Buffalo's recruitment program
- Developed employer and University relations by creating and implementing strategic marketing initiative
- Prospected, initiated, and maintained contacts with employers, developing lasting partnerships with employers
- Coordinated and participated in various programs including but not limited to: *mission development committee, work-study program coordinator, handout development, workshop committee, recycling program, and office registration video updating committee*

***Career Development Associate and Student Employment/Internship Coordinator*, 1997 to 1997 & 1994 to 1995**

- Developed a series of lectures on the graduate application process for the Ronald McNair Program
- Advised student athletes from the Division of Athletics on various vocational issues utilizing the Internet and other technological resources
- Served as *Generalist Counselor*, counseling students from all areas of study, administering and interpreting various assessments, coordinating hiring, training, and placement of department's work-study program, and developing professional presentations for orientation activities

Office of the Vice President for Research, University at Buffalo, Buffalo, New York
Research Project Assistant, August 1995 to January 1997

- Developed and maintained an industrial database that monitored the sponsorship of research activities for the University at Buffalo and its affiliated hospitals, conducting statistical analyses and generating reports utilized by the Office of the Provost
- Organized reporting materials from affiliated hospitals to facilitate the analysis of sponsorship data
- Maintained the Research Quarterly Database, updating records, deleting entries, and printing reports

**CONFERENCE
PRESENTATIONS**

- Presenter, TIEL Teaching Innovations & Enhancing Learning, Buffalo, New York, April 2016
- Presenter, WNY Advising Conference, Buffalo, New York, March 2016
- Presenter, WNY Student Leadership Conference, Buffalo New York, March 2016
- Presenter, International Leadership Association, Pacific Grove, California, June 2015
- Panelist, Focus on Education, College and Career Readiness, Buffalo, New York March 2015
- Presenter, Uniting Across Campuses, Buffalo, New York, February 2015
- Presenter, Eastern Association of College and University Business Officers, October 2010
- Presenter, WNY Consortium of High School Counselors, September 2010
- Panelist, WNY Association of College Career Centers, February 2010
- Presenter at the New York State Staff Development Council, *The Many Faces of Parent Involvement*, 2009
- Presenter at Early Childhood Education Conference, Singapore, August 2008
Creating High Quality Evaluation and Research Initiatives for Not-for-Profits
- Presenter at National Character Education Partnership Annual Conference, October 2008
Examining the Issues of Researching a District-wide Implementation of Character Education
- Presenter at the National Association of Student Personnel Administrators (NASPA) Conference, 1998
Presentation I: Virtual Career Services: A Look at Technology in the Career Services Area
Presentation II: Wheeling Through the Glass Floor: Career Planning for Students with Disabilities
- Presenter at the SUNY at Buffalo Graduate School of Education Annual Conference, Buffalo, 1996:
Paper Topic: Leveling the Playing Fields: An Examination of Gender Typing in Male and Female Physical Education Teachers
- Presenter at the Association for the Study of Higher Education 20th Annual Conference, Orlando, 1995:
- Presenter at the American Educational Studies Association 27th Annual Meeting, Cleveland, 1995:

**UNIVERSITY &
COLLEGE
TEACHING**

- **Adjunct Faculty Member:** Daemen College, Executive Leadership & Change, Graduate, 2013 to Present
- **Adjunct Faculty Member:** Buffalo State College, Graduate School of Education, 2004 to 2012
→ *Sociology of Education* and *Historical and Philosophical Foundations of Education*
- **Adjunct Faculty Member:** University at Buffalo, Graduate School of Education, 1997 to 2001
→ *Sociology of Education*, *Nature of Inquiry*, and *Foundations in Education*
- **Curriculum Coordinator:** University at Buffalo, UB 202, Career Planning Course, Fall 1999 to 2001

**PEER-REVIEWED
ARTICLES, BOOKS,
& JOURNALS**

- Harvey, S. (2015) What every parent of a high school or future high school student should know about college. Buffalo Spree, Buffalo, NY. Pgs. 100-106.
- Harvey, S. (2015) The Value of College and the Velocity of Change Driving College Student Learning. The Buffalo Spree, Buffalo, NY. Pgs. 124-130.
- Harvey, S. (2014) College 2 Career: How WNY Colleges are Preparing Students for Career Success. The Buffalo Spree, Buffalo, NY, pgs. 98-108.
- Harvey, S. (2014) Three Important Reasons to Attend a WNY College or University. The Buffalo Spree, Buffalo, NY, pgs. 150-161.
- Harvey, S. (2013) Western New York's Higher Education. The Buffalo Spree, Buffalo, NY, pgs. 150-161.
- Harvey, S. (2012) Untapped Capacity: How Every Student Can Achieve Extraordinary Things! The Center for Educational and Career Advancement, Inc., Clarence, New York.
- Tomasello, N. M., Kazi, M. J. F., Prabhu, S., Harvey, S. J., & Rittner, B. (2011). Ready Set Parent! Evaluation of a parenting education program in New York State. The International Journal of Interdisciplinary Social Sciences, vol 5, issue 9.
- Tomasello, N & Harvey, S. (January, 2010). The Just for Teens Program: A holistic approach to educating teen parents. New York State Association for Supervision and Curriculum Development Journal.
- Tomasello, N; Prabhu, S.; Kazi, M; Harvey, S; Wood, G (2009). Evaluating a Parent Education Program for At-Risk Parents with Substance Use Issues: A Focus on Family Outcomes. Family Relations Journal, Pending.
- Tomasello, N; Prabhu, S.; Kazi, M; Harvey, S; Wood, G (2009). Using Existing Data to Examine the Effectiveness of a Social Work Intern-based Program for At-risk Parents with Substance Use Issues. EPIC
- Kazi, M; Harvey, S; Tomasello, N; Varlo, J; Rhittner, B; Wood, G. (2009). Evaluation of 'Ready Set Parent!' and 'Ready Set Read!' Programs: Developing Effective Parenting Programs for Parents of Newborn and Young Children. Currently under review in top tier Social Work Journal.
- Harvey, S. & Wood, G. (Fall, 2007) Overcoming Practical Obstacles to Meaningful Program Evaluation. Harvard Family Research Project Quarterly News Letter.
- Wood, G; Nowak, C; and Harvey, S (Oct. 2007), "Meaningful Program Evaluation Practices under Conditions of Small Sample Size, Variable Participation and Uncontrollable Field Situations", Refereed Proceedings of the 2007 International Teaching & Learning Conference, Las Vegas.
- Harvey, S. & Meyers-Rogerson, L. Measuring Success: A Four-Year Pilot Study of a Character Education Initiative. EPIC – Every Person Influences Children, Inc., Proprietary Position Paper.

PEER-REVIEWED ARTICLES, BOOKS & JOURNALS (Cont.)

- Building Your Child's Success In School. EPIC – Every Person Influences Children, Inc., Contributor, 2002, Proprietary handbook distributed nationally, Buffalo, New York.
- Harvey, S. (2006) College to Career: How 4 years of college can determine 40 years of career, 3rd Edition. The Center for Educational and Career Advancement (CECA), Inc. Clarence, New York.
- Harvey, S. (2003) College to Career: How 4 years of college can determine 40 years of career, 2nd Edition. The Center for Educational and Career Advancement (CECA), Inc. Clarence, New York.
- Harvey, S. (2001) College to Career: How 4 years of college can determine 40 years of career. The Center for Educational and Career Advancement (CECA), Inc. Clarence, New York.
- Harvey, S. (2000) Beating the Odds: How the Select Few Earn a College Degree. The Center for Educational and Career Advancement (CECA), Inc. Clarence, New York. (Out of print.)
- Harvey, S. (Fall 1999). Hegemonic Masculinity, Friendships, and Group Formation in an Athletic Subculture. Journal of Men's Studies. Harriman, TN: Men's Studies Press. pp. 91-108 v8 n1.
- Ryan, D. & Harvey, S. (Winter, 1999). Meeting the Career Development Needs of Students with Disabilities. Journal of Career Planning & Employment: National Association of Colleges and Employers. pp. 36 - 40.
- Harvey, S. (1999) The Quality Job Search Guide Made Quick and Easy. The Center for Educational and Career Advancement (CECA), Inc. Clarence, New York.
- Harvey, S. (1999) Preparing for Success: The Best Way to Select a Major. The Center for Educational and Career Advancement (CECA), Inc. Clarence, New York.
- Harvey, S. (April, 1997). The Construction of Masculinity: An Examination of Adult Male Athletes and How They Continue to Construct Their Masculinity. Dissertation: University at Buffalo.
- Harvey, S. (Jan., 1997). The Construction of Masculinity in Male Collegiate Volleyball Players. Journal of Men's Studies. Harriman, TN: Men's Studies Press, pp. 131-151, v5 n2.
- Harvey, S. (1995) A Qualitative Research Manual used by Doctoral and Master's students in the State University of New York at Buffalo's Educational Leadership and Policy Department

HONORS

- Invited Member, NYS Parent Education Partnership, Steering Committee, Albany, New York 2009
- Awarded, 40 Under 40 Award, Buffalo Business First Journal, 2008, Buffalo, New York
- Faculty Appreciation Award for Outstanding Teaching, Buffalo State College, December 2007
- Class Chair, Leadership Buffalo, Class of 2007, 2007 to 2014
- Who's Who in the World, 2008 25th Silver Anniversary Edition, January 2008
- Who's Who in America, 2007 and 2008, 61st and 62nd Editions, January 2007
- Outstanding Young American Professionals Award, National Award, 2001
- Certificate of Recognition for Service, Committee for the Promotion of Respect for Diversity, 1998
- Students First Award for Outstanding Service, Division of Student Affairs, University at Buffalo, 1998

RESEARCH ACTIVITIES

- US Department of Education Parental Information Resource Centers Grant, Principal Investigator for EPIC, University at Buffalo School of Social Work, 2006 to 2011
- US Department of Education Partnerships in Character Initiative, Principal Investigator for EPIC, Buffalo Public Schools, University of Missouri at St. Louis Collaborative, 2006 to 2010
- EPIC Liaison to Rutgers University and Prevent Child Abuse NJ, Examining the Impact of the Ready, Set, Read Family Literacy Curriculum, Quasi-Experimental Research Project, 2006 to 2011
- Develop logic model for Ready, Set, Parent hospital-based initiative, detailing inputs, environment, outputs, and three levels of impacts/outcomes that highlight evaluation and research activities – IRB Approved, 2006
- EPIC Liaison to Columbia University, Examining the Impact of Parent Education on Post Traumatic Syndrome clients, Quasi-Experimental Research Project, 2005 to 2006
- Year-After Survey of University at Buffalo Graduates, 1998, 1999, & 2002

BOARD & VOLUNTEER WORK

- **Director**, WNY STEM Hub, 2014 to Present
- **Director**, Executive Leadership and Change Advisory Council, 2014 to Present
- **WNY Representative**, NYS Business Plan Competition Leadership Committee, 2013 to Present
- **President**, Board of Directors, Computers for Children, **Chair: Development Committee**, 2008 to Present
- **President**, Board of Education, Nativity of Mary School, 2009 to 2014
- **Director**, Board of Directors, BISSNET (Buffalo Independent Secondary School Network), 2013 to Present
- **Director**, Board of Directors, Canisius College Women's Business Center, 2012 to 2014
- **Director**, Board of Directors, Niagara Frontier Industry Education Council, 2012 to 2013
- **Director & President**, Board of Directors, Kids 4 Community, 2010 to Present
- **Member**, Finance Council, Tuition Sub-Committee, Nativity of the Blessed Virgin Mary, 2006 to Present
- **Special Advisor to the Board**, Be Your Own Career Hero, Inc., 2012 to 2013
- **Member**, Cradle Beach Smartest Company Event Planning Team, 2009 to Present
- **Member**, UB Leaders for Tomorrow, 2008 to Present
- **Head Coach**, Nativity of Mary Track Team, 2007 to Present
- **Head Coach**, Nativity of Mary Basketball Team, 2010 to Present
- **Volunteer**, Nativity of Mary Swim Team, 2009 to Present
- **Member**, Leadership Buffalo: Program Committee; Research Initiative; 2007 Class Chair; LB Chair's Council, and Education, Health Care, and Human Services Committee, 2007 to 2011
- **Mentor**, REALM, Real Experience and Leadership Mentoring, University at Buffalo, 2006 to Present
- **Chairperson**, Development & Marketing Committee, Nativity of Mary School, 2004 to 2009

**BOARD &
VOLUNTEER
WORK (Cont.)**

- *Member*, Legacy Fund, Nativity of the Blessed Virgin Mary, 2007 to 2009
- *Chairperson* and *Director*, Board of Directors, SafeWNY, Inc., 2007 to 2009
- *Chair*, Director of Advancement Search Committee, Nativity of the Blessed Virgin Mary, 2009
- *Member*, Diocese of Buffalo, Department of Education, Marketing Subcommittee, 2006 to 2007

**ENTREPRENEURIAL
EXPERIENCE**

The Center for Educational and Career Advancement (CECA), Inc., Williamsville, New York
CEO/Founder, 1992 to Present, www.stevenharveyceca.com

- Expanded operations through strategic partnership with No Job Jitters international web site, providing expanded services, authoring over 20 articles, and strategizing on marketing and outreach to new markets
- Secured \$986,000 State grant for Early Childhood Direction Center (5-year grant)
- Secured \$500,000 State grant for Cradle Beach (\$100,000/yr. for 5+ years)
- Secured \$300,000 federal grant for Parent Network of WNY, 2008 to 2011
- Provide Not-for-Profit consulting on Grant Writing, Strategic Planning, Evaluation, and Research
- Utilize vocational theory to conduct educational and career consulting in the areas of career decision making, resume construction, career advancement, career change, business management, starting a business, job search strategies, college preparation, choosing a major, and returning to college
- Create books, guides, and assessments under the Center for Educational and Career Advancement (CECA), Inc. logo that concisely define strategies for educational and career advancement

MyCampusMax, LLC, Buffalo, New York

CEO/Co-Founder: www.MyCollege.Max.com, 2013 to Present

- Co-founded innovative web-based business that utilizes interactive, real-time information to advance the professional interests of its members
- Conceptualized and developed web site including all modules, content, and interactive interfaces
- Designed growth strategy that included tiered regional and national accounts, extensive use of social media, and gorilla marketing strategies
- Develop and implement extensive marketing campaign that targets four target markets and presents a cost-effective solution to today's most common educational barriers to success

Harvey Instruments Inc., Tonawanda, New York

Consultant, 1992 to 2002

- Trained President and Vice President on recruitment strategies and new internal communication flow
- Planned a corporate operations meeting that re-organized the company's management structure

EDUCATION

University at Buffalo, Buffalo, New York

Doctor of Philosophy in Sociology of Education (K-12), *Minor*: Higher Education Administration, 1997

Master of Education in Higher Education Administration, 1995

Bachelor of Science in Business Administration, *Concentrations*: Marketing and Human Resources, 1993

**CONTINUING
EDUCATION**

- Developing Human Research Protection Policies and Procedures for Institutions with Only an External IRB: Compliance with Regulations and More, 2009
- Analyzing Financial Statements for Not-for-Profit Organizations, Freed, Maxick & Battaglia, 2006
- Developmental Disabilities Education Seminar, People Inc., 2005
- Managing Grants with the Investor Model, United Way of Buffalo, 2004
- Developing Revenues from Grants and Donors, UB Institute for Nonprofit Agencies, 2002
- Managing People for Positive Performance Outcomes, UB Institute for Nonprofit Agencies, 2002
- Strategic Management in Nonprofit Organizations, UB Institute for Nonprofit Agencies, 2002
- Train the Trainer, EPIC – Every Person Influences Children, Inc., 2002
- Meyers Briggs Professional Training, Spring 2001

COMPUTER

- *Web CMS*: Fission and Intuit (proprietary); *Microsoft Office*: Microsoft Word, Excel, Publisher, and PowerPoint